

MeloYelo eBike Sales & Service Franchise for Sale Auckland



Work from home. Part-time. Great second income. Flexible hours.

Does this sound like you?

- You want to generate more income working from home, part-time, at hours that suit you.
- You want to start generating income quickly
- You're a people person - you like meeting and interacting with people.
- You're a self-starter. You don't need (or want) a boss looking over your shoulder or breathing down your neck!
- You have a garage (or similar facility) with space to store up to 6 ebikes.
- You're sometimes able to spend time at weekend events demonstrating our ebikes.
- You're comfortable using online tools on your computer or phone.
- You like the idea of a franchise that lets you get up and running for \$10-\$20K.

Then you might just love being the exclusive MeloYelo agent for your region.

We've been operating since 2016 and we're proud to be able to say we have thousands of happy customers and many repeat customers throughout New Zealand.

We don't offer our ebikes through retail shops. Instead, we have a nationwide network of dedicated agents who work from their homes, as franchisees looking after their own exclusive region.

Our highly-targeted national marketing campaigns generate a substantial volume of test-ride bookings and qualified enquiries for you. Our agents tell us that for every 10 people who test-ride a MeloYelo e-bike, 8 go on to become customers.

A key part of our proven winning formula is also taking our ebikes out into the community, showing up at local events and offering demonstrations and test rides, getting to know people, building relationships with them and ultimately making sales and welcoming them to the MeloYelo customer community.

As a MeloYelo franchisee you will:

- Follow up on sales enquiries generated through our national marketing;
- Schedule appointments for people to come and see you to test-ride our bikes
- Accompany these people on their test rides wherever possible. (Many older customers have not ridden a bike in years, and so they value the extra hand-holding offered by our agents);
- Make sales, and collect payment from your customers for those sales;
- Order bikes through MeloYelo's online ordering system, as sales are made;
- Constantly look for ways to show and demonstrate MeloYelo ebikes within your region;
- Help activate our existing customer community in your region, for example by organizing small group rides. We want the MeloYelo customer experience to be second-to-none and there is

Location: **Auckland**

Type: **Franchise New / Home Based**

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nzfranchises.co.nz/126343



tremendous opportunity to grow referral business;

- Generate income from ongoing servicing of your customers' ebikes. (NOTE: You can either service the bikes yourself, or work with someone else in your community to deliver servicing.)
- Use our Customer Relationship Management system (Hubspot) to keep track of your activities.

What you'll enjoy from MeloYelo:

- Premium quality ebikes at great prices, and with NZ's best warranty;
- Flexible hours & work from home. It's not full-time. Some of our agents fit the MeloYelo work in around their main job;
- Excellent training and support;
- An awesome, passionate support team, including our nationwide family of agents, plus our powerhouse digital marketing team;
- A fun product to work with. When you get someone on an ebike for the first time, there is always a big smile involved.

For more information contact: Andy Warner today.