

Retail Franchise for Sale Okara Park Whangārei



kakapo

TOYWORLD WHANGAREI
Okara Park Shopping Centre

Toyworld Whangarei. FY25 Proj. Profits of \$249,000+

Toyworld are the largest group of toy retailers in the country, with 27 current stores, and have been keeping kids happy for close to 50 years. They have the largest range of toys, games, puzzles and indoor/outdoor activities in New Zealand.

On offer is an opportunity to take over the newly set-up Toyworld Whangarei store. The business has traded strongly and profitably for 6 months and this is a rare chance to move into a brand new store with an amazing fit-out, and all the hard work and cost of getting set-up already taken care of.

The business is being sold under unfortunate circumstances; however the timing could not be more perfect for an incoming buyer with the economy rapidly improving as interest rates drop and spending ramps up. The store is already achieving strong profits in its infancy and will see substantial growth over the coming years, having a unique standing as the only Toyworld north of Auckland.

Toyworld franchises going to market are rare and highly sought after, given their tested, low-cost franchise model which ensures its owners ongoing success. Top Toyworld franchises consistently achieve profits of over half a million annually.

Business Highlights

- Brand new store already achieving strong earnings
- FY25 projected profits of \$249,000+ (in its first year!)
- Substantial growth forecasted for the coming years
- The only Toyworld north of Auckland!
- Premium location in central Whangarei
- Great atmosphere / fun place to work
- Low-cost franchise model that offers a high degree of autonomy
- Industry-leading owner support systems
- Super cheap, long-term lease in place
- Amazing vendors who will work with the purchaser to ensure a smooth transition

Location: **Whangarei**

\$290,000

Asking: **+ Stock of**

\$200,000

Type: **Franchise Resale /
Retail Other**

Contact:

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Kakapo Business Sales

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Hamish Dorrington
Fitter, Cabinet Making &
Manufacturing Business Specialist



If you're looking for a turn-key business with huge multi-year growth forecasted and an iconic brand behind it, give Hamish Dorrington a call today on 0211116041 to find out more.

Asking Price: **\$290,000 + Stock of \$200,000**