

Major Brand NZ Liquor Franchise for Sale Auckland



For Sale

Location: **Auckland**
Asking: **\$1,030,000**
Type: **Franchise Resale / Retail-Food Liquor**

Be Part of a Major Brand NZ Liquor Franchise!

Own a thriving retail business within a renowned specialist liquor franchise, in a prime location!

Established in 1981 with just 18 stores, this well-known specialist liquor retailer has grown into a market leading franchise with an expansive nationwide network including over 175 stores. Backed by a trusted and supportive franchise network, new owners can enjoy unparalleled operational support from a franchise with decades of retail expertise, ensuring a smooth transition and long-term success.

Located on a main road and enjoying great visibility and foot-traffic, this spacious 700sqm store is designed to offer customer ease of accessibility and an exceptional in-store experience. With a large storage cellar and a wide range of popular products, this specialist liquor retailer is a fixture of its local community, catering to a loyal customer base.

Business highlights:

- * Established nationwide brand recognition and support
- * Average Weekly T/O \$49,000 to \$50,000 with Healthy Gross Margins
- * Spacious 700sqm layout with a large storage cellar and convenient car parks
- * Loyal and consistent customer base driving strong sales
- * Strategic location with excellent visibility and accessibility
- * Proximity to complementary businesses like restaurants, supermarkets, and universities
- * Experienced and reliable team in place for a smooth handover
- * Additional growth opportunity with potential for new revenue streams.

This business has a dedicated existing team who are committed to the business's success and are experienced in operating the business day-to-day. Thriving under an owner-operator structure, this opportunity is perfect for an aspiring new owner looking to be hands-on within the business's daily operations.

With its strong foundations and loyal customer following, this business offers the perfect blend of stability and opportunity. Whether you're an experienced business owner or looking for an opportunity to become one for the first time, you can feel confident that you are stepping into a thriving business with plenty of room for growth.

Seize this exceptional opportunity to own a business within a trusted franchise network that's positioned for continued success!

Contact:

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***Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

#wesellbusinesses#retail #liquorretailer#majorliquorfranchise

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