

# Ice Cream Franchise for Sale Auckland



## For Sale

Location: **Auckland**  
Asking: **\$1,100,000**  
Type: **Franchise Resale / Retail-Food Other**

### Ice Cream Dream! 27% ROI. \$345k Profit!

**Exceptional opportunity to acquire this simple, profitable business and just in time for summer!**

Very rare to be able to buy one of these Internationally famous stores and what a fabulous location this one has - all ready for the prime summer season and cruise ships on your doorstep!

**Talk about cream on top, this one has the cherry too!**

This is a high-profile store for the brand, and it looks fabulous on this high-profile site. Work with **one of the worlds leading Franchise Ice Cream companies.**

The owner has another very busy business that they need to look after and so they reluctantly are looking to sell this one. All the hard work has been done and it is up and running really well.

This is a **super simple business model**. Very little staff requirement, really simple operation and an exceptionally desirable product! **Wages run at around 13% of sales** and other costs are well controlled.

A working owner can look forward to a **surplus of \$345,000 per annum**. You could run the store under management and still **earn around \$295,000!** That is a deeply impressive **27% Return on Investment!**

#### BUSINESS HIGHLIGHTS

- Unbeatable location!!
- Crazy Summer period is upon us
- Average **sales of \$26,400** (summer much higher. of course)
- Owner surplus of **\$345,000 per annum**
- **27% Managed Return on Investment**
- **Very low** staff requirements
- Possibly the **simplest** operation in hospitality
- **Ultra-desirable brand**
- Strong lease in place

So, there we have it. A fun business in a very special location. All the ingredients are here for a bumper summer and **nice cash flow** for a new owner. This one will not last long, so I do suggest that you put down your ice cream and give me a call!

**Asking \$1.1m plus stock**

### Contact:

Nick Giles  
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anytime

[nzfranchises.co.nz/125103](http://nzfranchises.co.nz/125103)

Link Business (Ellerslie)  
Licensed REAA 2008  
Agent Ref: EL04695



\*\*\*Some details of the business for sale are confidential and can only be disclosed upon contacting the broker and a completion of a Confidentiality Agreement. Due to the confidentiality of this business a stock photo image may be used to represent the business.

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